



October 2019



Governor Burgum Declares October 4, 2019 Manufacturing Day in North Dakota!

[Click here to view the Proclamation!](#)

UPCOMING EVENTS - PLAN TO ATTEND

LECP

Lean Enterprise Certification Program



Beginning January 14th in Dickinson!

The next session of the Lean Enterprise Certification Program is scheduled to start **January 14th*** in Dickinson, ND.

Lean Certification is an evolutionary journey where your knowledge and experience work together to create a depth of expertise upon which you can keep building. It weaves innovative ways of thinking and doing business with real-world applications and results. Lean Certification not only helps you attain the knowledge, it validates it. It is the only nationally recognized Lean Certification program; using standards developed and judged by the Society of Manufacturing Engineers (SME) in partnership with Association for Manufacturing Excellence (AME) and the Shingo Institute.

[If you are interested in participating in this LECP training, please click here to read more about the program and complete the Commitment Form.](#)

If you have questions, please contact David at 701-202-7876 or email davida@impactdakota.com.

**Course will be held pending sufficient participation.*



EXPORTECH™

An Export Acceleration System
for Achieving Profitable Growth

Click here for information!

Beginning during the first quarter of 2020!

- *Are you struggling to take your product international?*
- *Are you turning away sales inquiries from potential international customers because you don't know how to handle them?*
- *Are you frustrated by the lack of direction in your international sales?*

ExpORTECH is the program for you. The program combines group workshops with individual coaching for each company, leading to an export plan in just 10 weeks. The peer group model, limited to leaders from 4-8 companies, maximizes impact and propels action. The innovative customized workshops help companies extract the specific information they need. Finally, the program builds connections to a team of export organizations that help participating companies go-to-market and implement their export growth plans.

October is National Cybersecurity Awareness Month

National Cybersecurity Awareness Month (NCSAM) is a collaborative effort between government and industry to raise awareness about the importance of cybersecurity and to ensure that we all have the resources we need to be safer and more secure online.

How Secure is Your Factory Floor?

As the manufacturing industry becomes more digitized, it is an increasingly popular target for cybercriminals. Click on the link below to get a virtual tour of potential cyber vulnerabilities on your shop floor.

[Check your Factory Floor Security Here!](#)

5 Common Cybersecurity Threats to Manufacturers

Manufacturers are increasingly under threat from cyberattacks, which are a major threat to small businesses that do not have established IT security practices. A successful infiltration from a cybercriminal could shut down a plant's operations, put its intellectual property at risk, and compromise customers' financial information. No matter how mature your IT security practice, make sure you take the necessary steps to protect your business from the five most common ways manufacturers get hacked.

[Learn How to Get Digital](#)

Mark Your Calendar

» UPCOMING EVENTS
Please [click here](#) to register or for more information on the following events.

[Lean Enterprise Certification Program](#)
Dickinson - January 14

[ExporTech](#)
Beginning First Quarter of 2020

Making an Impact Since 2001 ...

Client Results*

» **\$357** MILLION IN NEW AND RETAINED SALES

» **\$109** MILLION IN COST SAVINGS

» **\$204** MILLION IN NEW INVESTMENTS

» **3,605** JOBS - CREATED OR RETAINED

*Determined by an independent third-party survey.



Combining Lean Enterprise Certification Program and Quick & Easy Kaizen generated \$153,000 in savings and 243 implemented ideas.



Job Instruction Training enabled 75% reduction in set-up time and 50% reduction in deviations from standard procedures.

Visit us on Social Media!



Everything We Thought We Knew About Age & Innovation Is Wrong

It turns out that innovation is not a quality of youth. The optimum age for innovation is actually between 55 and 64. So why don't we activate the 120 million Americans over the age of 45 to solve our growing talent crisis? Follow Mark Andersen, Director Nevada Industry Excellence, as he uses demographic data to lay the foundation for a fundamentally different paradigm for thinking about workforce development.

[Find a New Source of Innovation](#)



#NDmtg

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

1929 N. Washington St., Suite M
Bismarck, ND | 58501 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma

[Subscribe](#) to our email list.

Positively impacting business results of manufacturers and other industries.

www.impactdakota.com • 701-204-7000 • 866-297-8250

Impact Dakota is the official representative of the MEP National Network in North Dakota.