

Intense Innovation



An Impact Dakota Workshop

Business profitability and sustainability can be dramatically improved through innovation. This class helps individuals identify and develop innovation skills, create new ideas for products and processes, explore the “Plan Do Study Act” cycle, and develop an action plan for moving forward. This course teaches employees, managers and business owners how a culture of innovation can benefit their business. The class includes a hands-on simulation and exercises that provide a visual and physical understanding of the importance of innovation in a business.

During this workshop you will learn:

- Introduction to innovation
- Develop & improve personal innovation skills
- Improving efficiency with innovation
- Gain confidence in your ability to create ideas for products and processes
- Develop new ideas
- Establish an idea pipeline for growth opportunities
- Learn the “plan do study act” cycle
- Overcome fear of failure
- Practice with hands-on exercises
- Create a system of innovation and an action plan

“I would recommend this training to all levels of leadership. It was thought provoking and I intend to utilize the new skills I’ve learned to help spark new innovation with my team. There were many key innovative ideas presented that are beneficial principles for all.”

Bill Schroyer, L&H Industrial – Gillette WY

Tuesday, Oct. 30
9:00 - 4:00
Fargo, ND

Registration: \$250/person
(\$200/person for 3+ from the same company)

Includes: materials, lunch, and breaks

Registration deadline:
October 23*

***Course will be held pending sufficient participation.**

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Impact Dakota is the official representative of the MEP National Network in North Dakota.

“Intense Innovation is a great source of information to get you to identify why businesses need to innovate and it provides ways to think outside the box and tap into that innovative spirit. Coupled with honing leadership abilities to get or keep their business on track.”

Matt Olsen, Campbell County – Gillette WY

About the Presenter — Matthew Melinkovich



Matthew initiated Timberline Training to educate and empower you with tools for success. As a certified Innovation Growth Coach, a level two Family Business Advisor, and a Franklin Covey Speed of Trust facilitator, Matthew brings a wealth of knowledge and business experience on the topics of efficiency, innovation, leadership, and trust.

For the past eight years Matthew has been using his entrepreneurial skills and business experience to help small businesses become more efficient, grow their operation, and increase profits. He was the lead field engineer with Manufacturing-Works (the Wyoming MEP) from 2010 until early 2016. Matthew was also named MEP Newcomer of the Year in 2012.

Matthew graduated with honors from the University of Wyoming in 2002 with a B.S. in Civil Engineering. He started his own wireless internet service provider business in 2002 just as the wireless internet boom was developing. Matthew was the owner and manager of this business for two years before he sold the wireless internet business and spun off to own a satellite TV installation business which he held for the next six years.

Matthew's most successful business venture was in 2005 when he purchased an ailing restaurant and turned it around within six months to tripling the gross income from the prior period. While managing the restaurant, Matthew also purchased and managed a flower and gift shop. From being the owner and manager of the restaurant, a flower shop, and satellite TV installation business, Matthew has learned firsthand the dedication and hard work it takes to be a small business owner.



Matthew is a registered professional engineer in the state of Wyoming with seven years of experience in construction and design. He is also involved in the community and serves as a leader in his church. Most of all he enjoys his family and spending time in the outdoors.

“Matt came in and worked with our team at Sentry and he was fantastic! From his presentation, audience involvement skills, and ideas to his actual experience in working with the different ideas/processes that he promotes he killed it! I would highly recommend Matt for any of your business needs that pertain to his expertise areas!”

Tom, Sentry – Watford City, ND

INFO

Brad Boyd

701-354-0980 • 701-202-7876
bradb@impactdakota.com

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