

ITEM OPPORTUNITY SYNOPSIS

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| Scouting Number: | 2024-086 |
| Name of the item to be scouted: | Organic Pre-Workout Powder |
| State item to be used in: | North Carolina |

Describe the Item:

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| Please describe the item application/the end use of the item. | A natural, organic pre-workout powder to be sold in stand-up pouches. Consumers will mix a serving of the powder into water and drink 15-30 minutes prior to a workout for enhanced vitality and performance. |
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Supplier Information:

Type of Supplier Being Sought (select from the list below):

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|------------------------|---|
| Manufacturer | x |
| Contract Manufacturer | |
| Distributor | |
| Other (Please Specify) | |

Reason for Scouting Submission (select from the list below)

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|-----------------------------------|---|
| 2nd Supplier | |
| Price | |
| Re-Shore | |
| Past supplier no longer available | |
| New Product Startup | x |
| BABA | |
| Other (Please Specify) | |

Summary of Technical Specifications and Performance Requirements:

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| Describe the manufacturing processes (elaborate to provide as much detail as possible) | Blending - Source ingredients and combine into powder form, send back to company for fulfillment. |
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| Provide dimensions / size / tolerances / performance specifications of the item | We will be selling the product in 1.5 lb stand-up pouches. Ingredients and quantities as follows: Peruvian Organic Maca Powder: 4 teaspoons (20g) (Gelatinized) Organic Cacao Powder: 5 teaspoons (25g) Organic Cane Sugar: 3 teaspoons (12.6g) Panax Ginseng: 1,296mg (Preferably American-derived) Natural Caffeine: 100mg (looking into alternate caffeine sources/blends and would be interested in hearing recommendations from suppliers) Coconut milk powder: 2 tablespoons (16 g) Coconut water powder: 2 tablespoons (16 g) Lecithin or other smoothing ingredient: TBD |
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| List required materials needed to make the product, including materials of product components, if applicable | Peruvian Organic Maca Powder: 4 teaspoons (20g) (Gelatinized) Organic Cacao Powder: 5 teaspoons (25g) Organic Cane Sugar: 3 teaspoons (12.6g) Panax Ginseng: 1,296mg (Preferably American-derived) Natural Caffeine: 100mg (looking into alternate caffeine sources/blends and would be interested in hearing recommendations from suppliers) Coconut milk powder: 2 tablespoons (16 g) Coconut water powder: 2 tablespoons (16 g) Lecithin or other smoothing ingredient: TBD |
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| Are there applicable certification requirements? | |
| Yes | |
| No | x |
| Please explain: | |

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| Are there any applicable regulations that apply to the production of this item? | |
| Yes | |
| No | x |
| Please explain: | |

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| Are there any other standards / requirements? | |
| Yes | |
| No | x |
| Please explain: | |

Additional Comments:

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| <p>Additional technical comments:</p> | <ul style="list-style-type: none"> • We are a new start-up and are interested in a manufacturer with a low minimum order quantity. It is important that all sourced ingredients fit our specifications as we want this product to be as natural as possible. • In addition to the ingredients listed above, we are interested in exploring adding lecithin to the formula to increase smoothness of texture. • We would be curious to know if there is a way to condense the formula so that the serving scoop can be smaller. • The formula above is not set in stone, we are always working on revising and improving it, but I hope it gives a general sense of the product. |
| <p><u>Volume and Pricing:</u></p> | |
| <p>Estimated Potential Business Volume (i.e. #units per day, month, year):</p> | <p>TBD We are a new start-up and are interested in a manufacturer with a low minimum order quantity.</p> |
| <p>Estimated Target Price/Unit Cost Information:</p> | <p>retail: \$30-\$40 per 20-servicing bag</p> |
| <p><u>Delivery Requirements:</u></p> | |
| <p>When is it needed by? (Immediate, 30 days, 6 months, etc.)</p> | <p>60 to 120 days, but timeline can be adjusted</p> |
| <p>Describe packaging requirements (i.e. individually/group packaging, etc.)</p> | <p>Boxes of 24 to 48 pouches.</p> |
| <p>Where will this item be shipped?</p> | <p>Mars Hill, North Carolina</p> |
| <p><u>Additional Comments:</u></p> | |
| <p>Is there other information you would like to include?</p> | |