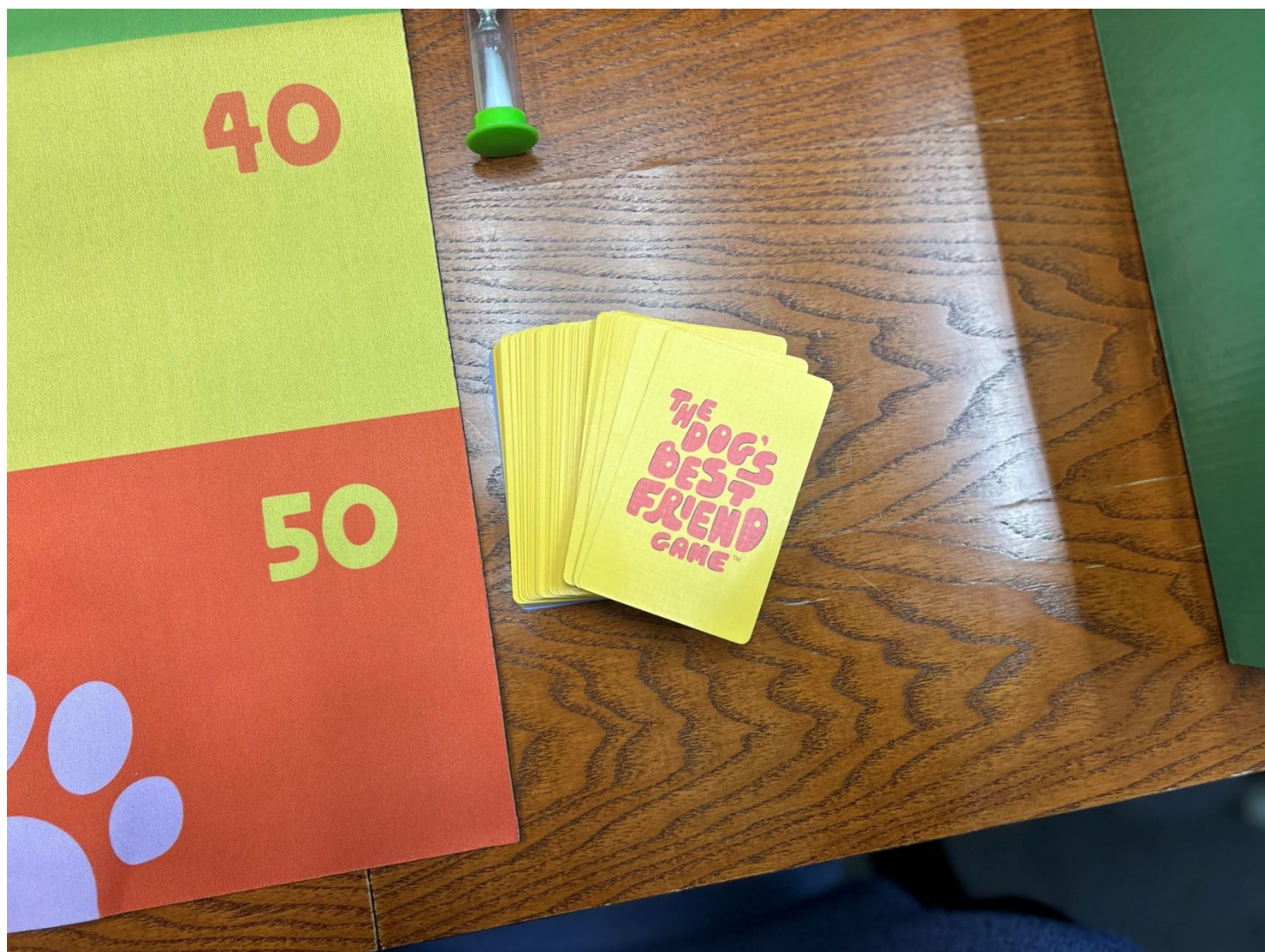


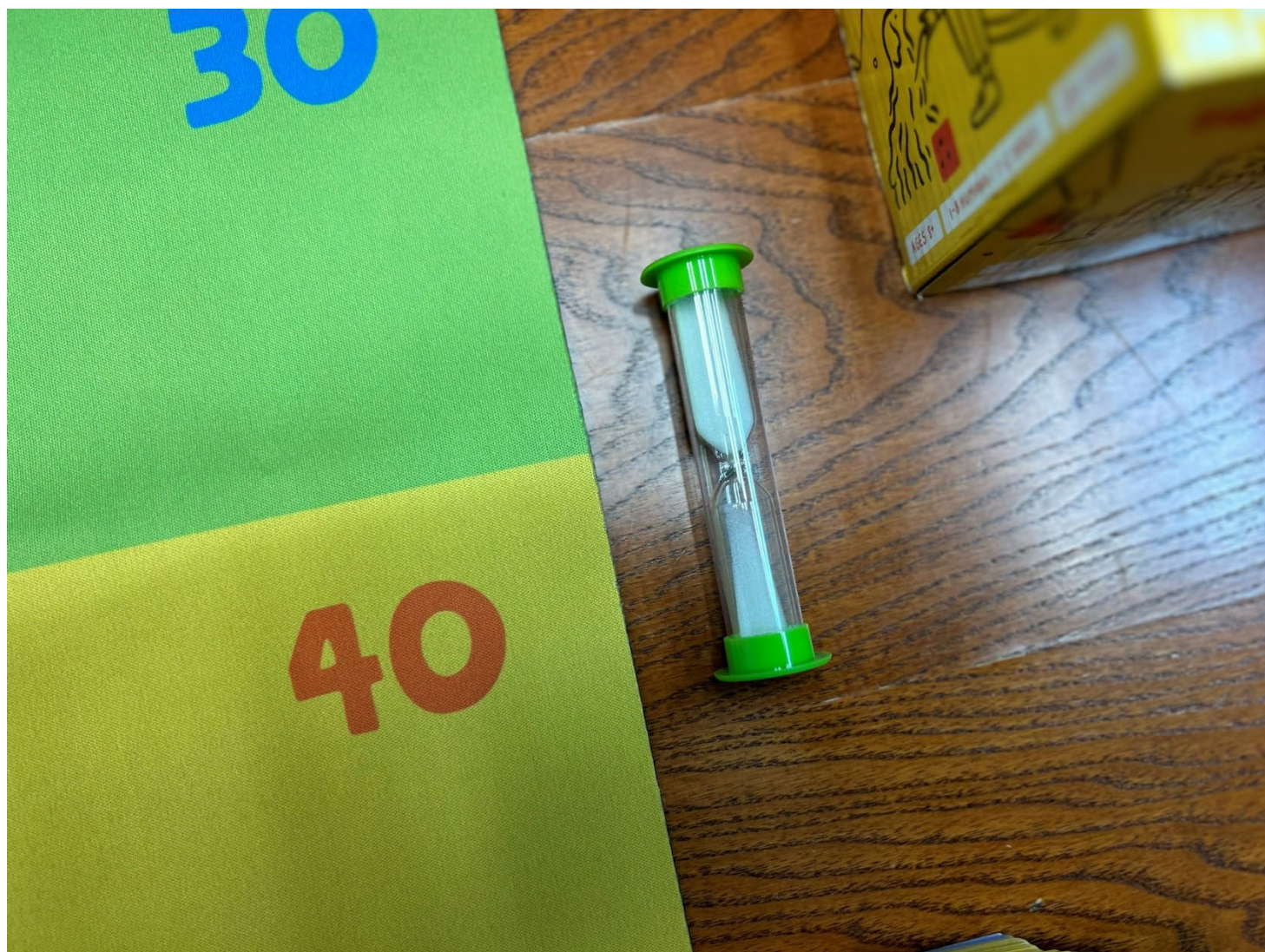
ITEM OPPORTUNITY SYNOPSIS

Scouting Number:	2024-004
Name of the item to be scouted:	Board Game
State item to be used in:	Montana
Describe the Item:	
<p>Please describe the item application/the end use of the item.</p>	<p>A company in Montana would like to identify potential manufacturers for a proprietary game for pet owners. It is packaged like a board game but played by putting a dog through various physical activities. They currently source the item internationally and have specifications available. The game consists of a deck of 81 cards, a plastic hourglass, eight red plastic cups, a plush bone-shaped dog toy, a plush bone-shaped die, a full-color paper instruction sheet, a full-color cardboard box with internal structures, and a non-slip floormat. Link to the product: https://www.westpaw.com/pages/the-dogs-best-friend-game</p>
Supplier Information:	
Type of Supplier Being Sought (select from the list below):	
Manufacturer	x
Contract Manufacturer	
Distributor	
Other (Please Specify)	
Reason for Scouting Submission (select from the list below)	
2nd Supplier	
Price	
Re-Shore	x
Past supplier no longer available	
New Product Startup	
BABA	
Other (Please Specify)	
Summary of Technical Specifications and Performance Requirements:	
<p>Describe the manufacturing processes (elaborate to provide as much detail as possible)</p>	<p>Color Printing - cards, instructions, packaging, floormat Plastics - cups, hourglass Sew/cut - plush bone and die, floormat Client would prefer that all of these items are sourced domestically, but will consider partial imports if necessary.</p>
<p>Provide dimensions / size / tolerances / performance specifications of the item</p>	<p>Pending. Capable manufacturers can email MMEC for specifications</p>
<p>List required materials needed to make the product, including materials of product components, if applicable</p>	<p>Paper, rubber, plastic, cloth</p>
Are there applicable certification requirements?	
Yes	
No	x
Please explain:	
Are there any applicable regulations that apply to the production of this item?	
Yes	
No	x
Please explain:	
Are there any other standards / requirements?	
Yes	x
No	
Please explain:	
<p>Materials should pass California Prop 65 The client would prefer that any fabrics meet OEKO-Tex certification standards.</p>	
Additional Comments:	
<p>Additional technical comments:</p>	<p>Whenever possible, recyclable and sustainable materials are preferred.</p>
Volume and Pricing:	
<p>Estimated Potential Business Volume (i.e. #units per day, month, year):</p>	<p>30,000-50,000 per year</p>
<p>Estimated Target Price/Unit Cost Information:</p>	<p>NA - Domestic production is expected to cost more than current sources.</p>

Delivery Requirements:	
When is it needed by? (Immediate, 30 days, 6 months, etc.)	July 2024
Describe packaging requirements (i.e. individually/group packaging, etc.)	Individually plastic-wrapped
Where will this item be shipped?	Bozeman, MT
Additional Comments:	
Is there other information you would like to include?	The company will be interested in MOQs (Minimum Order Quantity), lead times, and payment terms.











THE DOG'S BEST FRIEND GAME™

FAMILY GAME NIGHT
FINALLY INCLUDES THE DOG.

(DOG NOT INCLUDED)



AGES 8+

1-8 HUMANS / 1-2 DOGS

25+ MINS

West Paw

WHAT'S A PARTY WITHOUT A PARTY ANIMAL?

Ahem. Someone has been missing from family game night—but not anymore! Now, your pup gets to be the life of the party. Unleash the fun (and even sneak in a little training) with this simple, silly, high-energy game where humans laugh, dogs win, and best friends matter most.

Created by pet behavioralists, seasoned pet experts, and game design pros, The Dog's Best Friend Game™ is made for super-safe, real life play. Breaks are built in, but feel free to take more! If a card isn't a tail-thumper or gut-buster, just pass—there's another fun challenge underneath.

HOW TO PLAY:

Read instructions below
or watch this short video



SETUP



Choose a safe, non-slippery and spacious play area where you and your furry buddies can have a blast. Set out the game components.

Split humans into 2 teams. Dogs are on everyone's team.

The team with the youngest human starts.

Solo Human Option:

Play each minigame with the same dog and try to beat your best. If there are two dogs, play each round with each dog as if they are on different teams.

STARTING A ROUND



Teams take turns starting each round. When it's your team's turn have one person draw a minigame card and read it out loud.

Be sure to have a new team member draw a card each time.

Some minigames are solo play, some are head-to-head challenges, and some involve everyone.

SCORING POINTS



The player that wins the minigame keeps the card for their team. Each card is worth victory points.

IN CASE OF A TIE:
Set the card aside, and the winner of the next round claims it.

PLAYERS NOT PARTICIPATING IN A MINIGAME MUST STAY QUIET AND STILL. NO INTERFERENCE!

HOW TO WIN

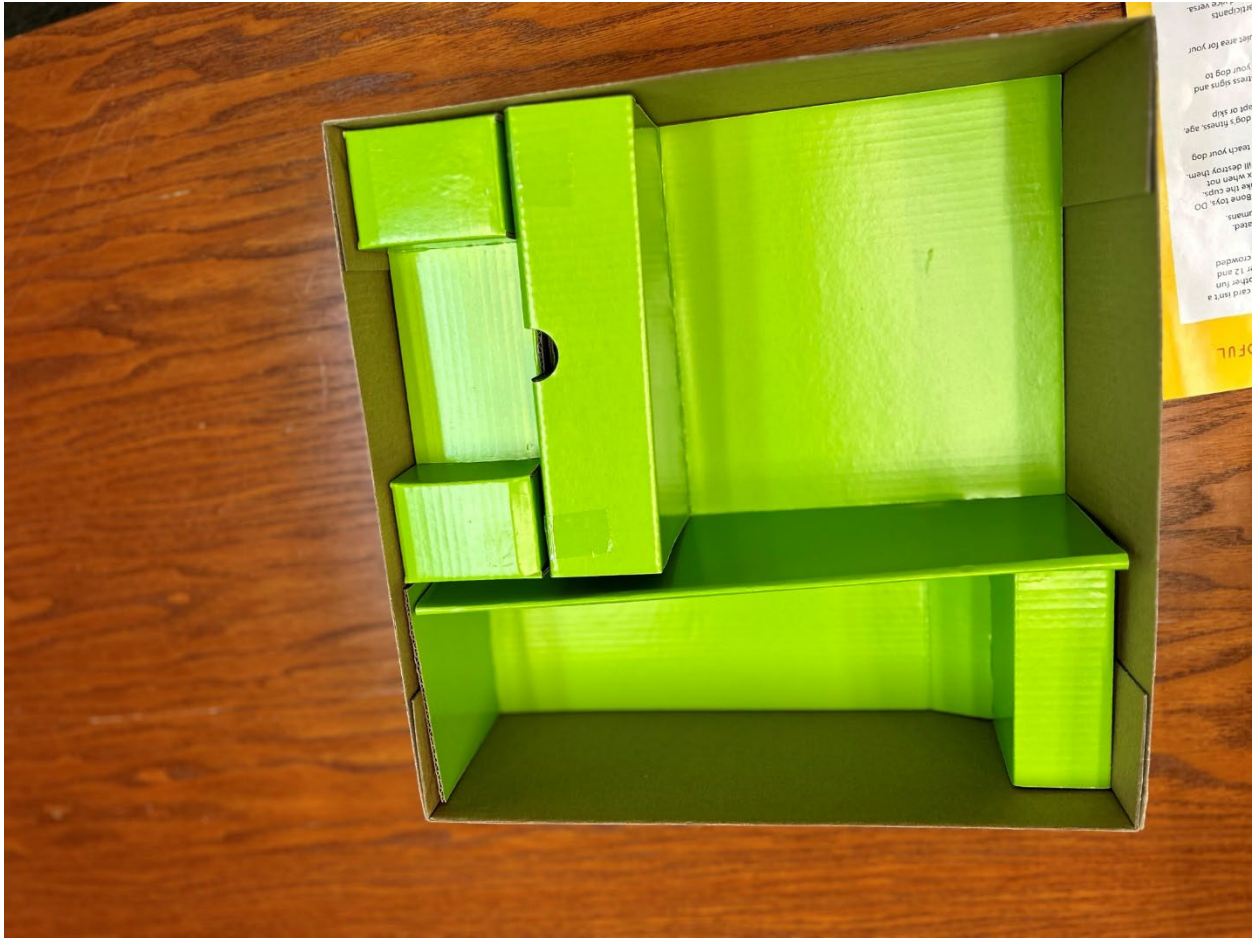


AFTER 8 ROUNDS:
Add up the victory points from the won minigame cards. The team with the most points wins!

THE TEAM WITH THE MOST POINTS IS DOG'S BEST FRIEND!

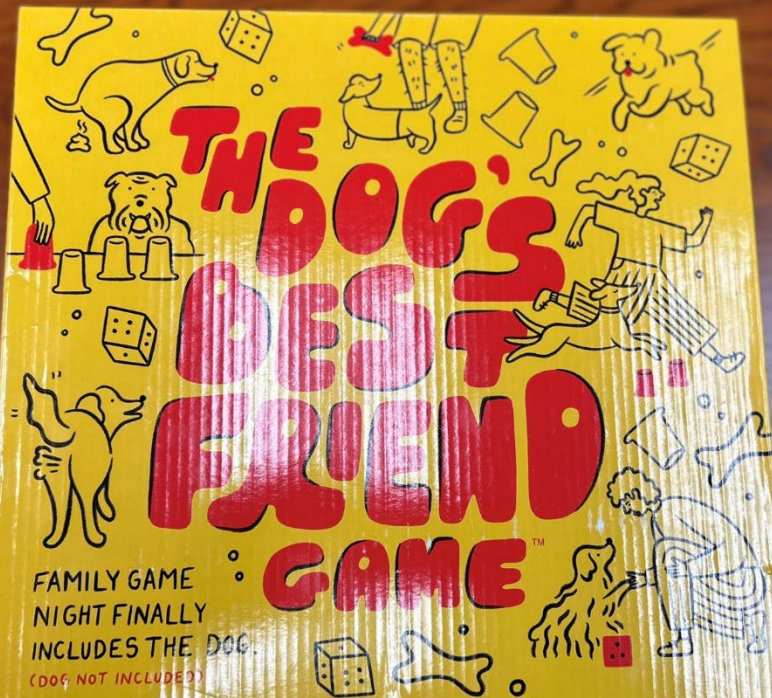
— OR —

When dogs tell you they're done playing:
Be very conscious of how your dog(s) are feeling. If your dog(s) gets tired or stressed, stop the game and add up your points.



card sent a
after fun
H 12 and
crowded
amant
Bone Toys, DO
the time
a when not
all destroy them.
teach your dog
dog's tricks, age
app or skip
times signs and
your dog to
not area for you
Hiccupps
a very

FUL



FAMILY GAME
NIGHT FINALLY
INCLUDES THE DOG.
(DOG NOT INCLUDED)

AGES 8+ 1-8 HUMANS / 1-2 DOGS 25+ MINS

West Paw