

THE OIL & GAS INDUSTRY SEEKS TO  
**REDUCE COSTS  
 & INCREASE  
 EFFICIENCIES**  
 IN THE **BAKKEN REGION**



**OIL & GAS PRODUCTION  
 IN THE BAKKEN OFFERS  
 SIGNIFICANT FEEDSTOCKS  
 FOR VALUE-ADDED  
 ENERGY DEVELOPMENT**



*“Opportunities exist in  
 Manufacturing & Logistics  
 to meet the needs of the  
 Oil & Gas industry,  
 and further grow and diversify  
 the economy in the  
 Bakken region.”*



## ManLog: MANUFACTURING AND LOGISTICS CONFERENCE

Cost reductions and increased efficiencies can be achieved through regional manufacturing, remanufacturing and recertification as well as changes in the supply chain and logistics channels. Come explore the many business development opportunities.

The petroleum sector contributed \$30.4 billion to the North Dakota economy in 2011 according to research conducted at North Dakota State University. The energy industry utilizes a vast array of tools and equipment and large quantities of commodities. Traditionally, these products are manufactured, remanufactured and sourced long distances away from the Bakken region.

ManLog brings together manufacturers, machinists, suppliers, commodity sources, logistics companies and other stakeholders with the energy industry to explore opportunities in the Bakken region.

## WHAT TO EXPECT

### Market Information

Discover insights into the market including:

- Regional Manufacturing Capabilities
- Value-Added Energy Market Study
- Product & Service Supply Chain Study
- Energy Industry Perspectives

### Opportunity Exploration

Specific market opportunities will be discussed and explored including:

- Product & Service Opportunities in Manufacturing & Logistics
- Success Stories - Learn from emerging service providers

### Connection

The conference provides critical networking and communication opportunities including networking breaks, company displays, and an attendee messaging system that allows you to message one another while controlling who has access to your contact information.

## 2015 ManLog Conference Overview

### Welcome and Overview

*Why now is the opportune time and how we can pursue manufacturing and logistics opportunities in the Bakken region.*

### Reducing Costs & Increasing Efficiencies in Bakken Drilling and Production

- *Market Overview: Product and Service Supply Chain in the oil and gas industry*
- *Study: Cost Reduction through Supply Chain Enhancement in the Bakken*
- *Exploration and Production Company Perspectives (Oil Companies)*
- *Product & Service Development in the Bakken Region (Success Stories)*

### Manufacturing Business Development in the Bakken Region

- *Manufacturing & Product Development in the Bakken – A Regional Initiative*
- *Regional Manufacturing Capabilities*

### Value-Added Energy Development (Downstream)

- *North Dakota NGL Market Study – Presented by HIS*
- *Downstream Business Development & Emerging Projects*
- *Related Business Development Opportunities*

### Logistics – Materials Management and Transportation Opportunities

- *Market Review*
- *Current Success Stories*
- *Emerging Opportunities*

- Visit website for detailed agenda. -



**The Well @**  
**Williston State College**  
1410 University Ave  
Williston, ND 58801

### CANCELLATION POLICY

All cancellations and refund requests must be received in writing or by e-mail. Cancellations received more than 60 days prior to the event entitles registrant to a full refund less a \$75 processing fee. We regret that refunds will not be made if a cancellation request is received after 60 days prior or for no-shows.

ManLog will be held at The Well in Williston State College in Williston, North Dakota. The event will feature informative presentations, industry-related panel discussions, product and opportunity exploration, and networking opportunities. A trade show component will also allow companies to showcase their offerings to attendees from the oil and gas and manufacturing industries.

### WHO SHOULD ATTEND

- |                                       |  |
|---------------------------------------|--|
| • E&P and Oil Field Service Companies | • Machining, Testing, and Certification Shops    |
| • Manufacturers                       | • Transportation and Transload Service Providers |
| • Precision Manufacturing             | • Business Development Executives                |
| • CNC Machining and Tooling           | • Manufacturers' Reps                            |
| • Metal Stamping                      | • Community Economic Developers                  |
| • Coatings                            |  |
| • Injection Molding                   |  |
| • Any other manufacturing             |  |

### ATTENDEE INFORMATION

Please complete form and return or register online at: [www.ManLogND.com](http://www.ManLogND.com).

Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

Standard Registration \_\_\_\_\_ x \$325 \$ \_\_\_\_\_

Please select payment option:

☐ Visa ☐ MasterCard

Cardholder \_\_\_\_\_

Card# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Please complete registration form and

Mail to: ManLog  
c/o DAWA Solutions Group  
PO Box 936  
Williston, ND 58802

Or Fax to: 701.577.1105

## **SPONSORSHIP & ADVERTISING OPPORTUNITIES**

### **GOLD SPONSORSHIP (LIMITED TO 6).....\$3,500**

- 10'x8' booth with premium placement in the Conference Hall
- (2) complimentary attendee registrations included
- Company profile in guide
- Exclusive recognition in print advertisements
- Prominent logo placement on website homepage and sponsor page
- Logo on banners at the event

### **SILVER SPONSORSHIP (LIMITED).....\$2,000**

- 10'x8' booth in the Conference Hall
- (1) complimentary attendee registrations included
- Company listing in the guide
- Logo placement on website homepage and sponsor page

### **BRONZE SPONSORSHIP.....\$500**

- Display slot on the literature tables
- Company listing in the guide
- Logo placement on website homepage and sponsor page

### **FULL PAGE ADVERTISEMENT.....\$300**

- 8.5"x5.5" (finished size) ad in the guide

### **HALF PAGE ADVERTISEMENT.....\$175**

- 4"x5.5" (finished size) ad in the guide

The conference will offer informative presentations, panel discussions, ample networking opportunities and several methods for connecting and communicating with attendees and presenters. The information will help you better understand the market opportunities and challenges, and the connections will help you build your business in the Bakken.

### **SPONSOR BENEFIT DETAILS**

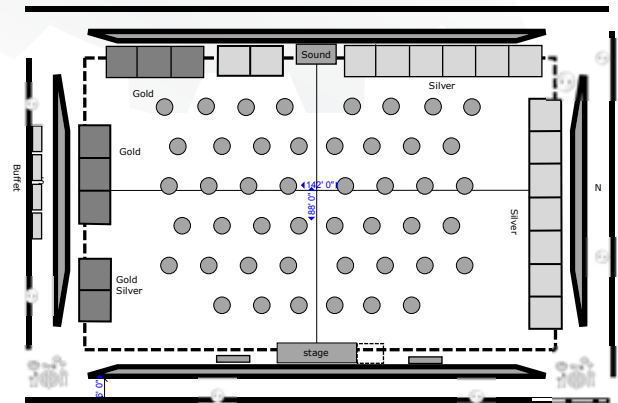
#### **Website Recognition**

Website recognition includes your company logo and link to your website. Gold sponsors are displayed prominently on the homepage. Silver and Bronze sponsors are displayed in a secondary position on the homepage.

#### **Conference Guide**

The official conference guide will contain the exhibitor directory and map, sponsor profiles and listings, and a detailed agenda.

The guide will be distributed to all attendees of the ManLog conference. You do not need to be a sponsor or attendee of the event to advertise.



### **COMPANY INFORMATION**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

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### **SPONSORSHIP & ADVERTISING OPTIONS**

Sponsorship Level \_\_\_\_\_ \$ \_\_\_\_\_

Additional Attendee Qty \_\_\_\_\_ x \$325 \$ \_\_\_\_\_

Full Page Advertisement Qty \_\_\_\_\_ x \$300 \$ \_\_\_\_\_

Half Page Advertisement Qty \_\_\_\_\_ x \$175 \$ \_\_\_\_\_

**Grand Total \$ \_\_\_\_\_**

ND Sales & Use Tax Permit Number \_\_\_\_\_

### **PAYMENT INFORMATION**

☐ Visa ☐ MasterCard ☐ Invoice

Cardholder \_\_\_\_\_

Card# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_